

# SECRETS OF SUCCESS

WHAT LEADS TO SUCCESS?



" It's all hard work, nothing comes easily but I have a lot of fun "

Rupert Murdoch, CEO



"To be successful put your nose down in something and get damn good at it "

Alex Garden, game developer

# Work

# Good

# Shyness Self-Doubt

"I always had self-doubts I wasn't good enough, wasn't smart enough. I didn't think I'd make it "

Goldie Hawn, actor



" Push yourself. Physically, mentally, you gotta push, push, push "

David Gallo, marine scientist

", I think it all has to do with focusing yourself to one thing "

Norman Jewison, filmmaker

## **Push**



It's not always easy to push yourself.



" My mother pushed me " Frank Gehry, architect Listen, observe, be curious, ask questions, solve problems, make connections

" I had an idea founding the first micro-computer software company "

Bill Gates, founder Microsoft

" Persistence is the number one reason for our success "
Joe Kraus, co-founder Excite



### Ideas

# **Persist**

Serve others something of value



" It was a privilege to serve as doctor "

Sherwin Noland, professor of surgery, Yale

Serve

Do it for love not for money

" I would pay someone to do what I do " Carol Coletta, radio producer



" I am driven by my passion " Freeman Thomas,

Freeman Thomas, car designer, Daimler Chrysler

**Passion** 



Critisism Rejection Asshole Pressure





